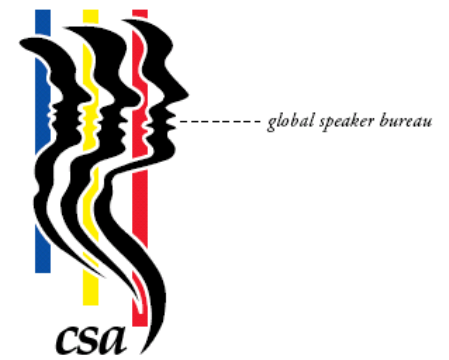


Martin Roll

**Leading Strategic Advisor on
Branding Excellence**



Martin Roll is founder and CEO of VentureRepublic, the leading strategic advisory firm on Branding Excellence to corporate boards and top-management teams in multiple industries across Asia Pacific and Europe. Martin brings 15 years of senior experience from the global advertising industry, and he also served as Chief Marketing Officer for a global technology company and a healthcare company. He holds an MBA from INSEAD and divides his time between Asia and Europe.

“Martin was instrumental in supporting our initiative, and particularly in focusing the audience”

Andrea Ragnetti, Chief Marketing Officer, Royal Philips Electronics

In detail

Martin Roll is Visiting Professor in Strategic Brand Management at the China European International Business School (CEIBS) in Shanghai recently ranked the top Executive Education in Asia by Financial Times. He is guest lecturer at INSEAD, and he also lectured at The Danish Marketing Association, the Danish Design Academy and the Copenhagen Business School.

What he offers you

Martin delivers the combined value of an experienced international branding strategist, a senior advisor to boards and management teams and an internationally renowned speaker and sought-after workshop host.

How he presents

Martin Roll is not only an accomplished speaker and presenter on a topic in which he demonstrates thorough knowledge; he is also a talented moderator of panel discussions. He is a valuable contributor to any forum, conference or discussion on the subject of brands.

Languages

He presents in English and Danish

Want to know more?

Give us a call or send us an e-mail to find out exactly what Martin Roll could bring to your event.

Topics

Branding Leadership: Amidst Economic Downturns

Branding Excellence

20 Guidelines for Top-Management to Succeed with Branding Excellence

Boardroom Branding - Why Leaders Must Drive the Strategy

The Rise of Asian Brands A-Z

Can China Build Global Brands?

Asian Branding – Threats and Opportunities

Turn-around Branding - Revitalize Your Most Important Asset

Corporate Brand Culture - Drive

Publications

2005

Asian Brand Strategy
- awarded "Best Business Books 2006" by Strategy+Business

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